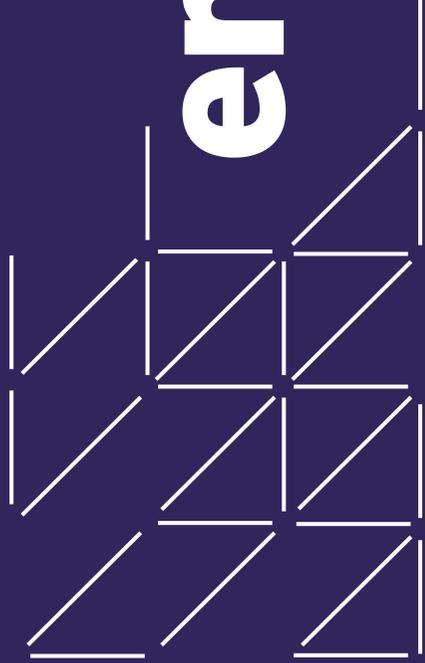




**empowerment**



**enterprise**



**employability**



Edinburgh Napier  
UNIVERSITY

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**STUDENT  
FUTURES**

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**THE BUSINESS  
SCHOOL**

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Find out how we can work with you to develop opportunities and build partnerships, sharing experiences and talent through work placements, projects and events.

# empowerment

The Business School at Edinburgh Napier University has employability at the heart of all our programmes.

We believe in working with businesses to create and develop opportunities and build partnerships, sharing experiences and talent through work placements, projects and events.

Throughout the academic year we host a range of employability events that provide excellent opportunities to engage with our students and recent graduates, both in person and online. We invite our industry partners to:

- **Host a stall at one of our Graduate Careers or Student Placement Fairs**
- **Present at an individual employer 'Spot light Session'**
- **Speak at on one of our industry panels or career workshops**
- **Attend an Industry Advisory Group**

We are always open to new ideas on how to engage with industry and can offer bespoke support to enhance your employer brand across campus, so if you have a suggestion for an activity or if you would like to find out more about this, please do let us know!

"A placement student will gain commercial understanding of our business and will get exposure, ownership and responsibility for real-life decisions, revenue and people management."

**Mark Thomson** (Head of Systems and Data Management) and **Gerry Teggart** (Head of Stamp Operations), Royal Mail

# enterprise

Work placements are embedded in our programmes of study with organisations, ranging from music festivals to banking. These programmes develop the skills of our students and bring new ideas to projects across these subject areas:

**BUSINESS**

**MARKETING**

**TOURISM**

**FESTIVALS AND EVENTS**

**HOSPITALITY**

**AIRLINE MANAGEMENT**

**FINANCIAL SERVICES**

**ENTREPRENEURSHIP**

**HUMAN RESOURCES**

"When we recruit we are looking for future leaders of our businesses and the placement programme allows students to understand what running a real business would be. We want to offer students a real experience of working in a growth organisation and encourage placement students to come back to us on our graduate programme."

**Rachel Hollinger**  
Talent Acquisition Specialist,  
Enterprise Holdings

# employability

Working individually or as part of a multidisciplinary team, our students can bring up-to-date business and technical skills and drive to your projects, while gaining valuable industry experience that will help them take the next step in their career.

"I was able to push myself to complete tasks that were very out of my comfort zone and achieve things that I never thought I would be capable of. This has developed my confidence massively and I am no longer hesitant when taking on a new task."

**Rachel Maitland**  
BA Business Studies with HR  
Management; Enterprise - Placement  
Student

"My placement gave me the opportunity to prove myself. I wanted to experience working in a professional environment. Being able to learn new skills and learn from my co-workers. It also allowed me to enhance my CV significantly."

**Cain Hussain**  
Business Studies - Placement Student  
with Menzies Distribution



## work with us:

The Student Futures team is committed to ensuring that all of our students and graduates are well supported and prepared for successful careers in today's ever-changing labour market.

**If you are interested in working with us, please contact:**

Employer Engagement



[employerengagement@napier.ac.uk](mailto:employerengagement@napier.ac.uk)

Business School Placement Team



[nbsplacements@napier.ac.uk](mailto:nbsplacements@napier.ac.uk)

Check out more successful collaborations and projects:

[napier.ac.uk/about-us/our-schools/the-business-school](https://www.napier.ac.uk/about-us/our-schools/the-business-school)